

How does 47% compare with inflation in other consumer essentials since 1997?



PROPERTY

CHANGE	▲ 246%
1997:	£60,754.00
2017:	£209,971.22

Source: Nationwide Q2 2017



BIG MAC

CHANGE	▲ 76%
1997:	£1.81
2017:	£3.19

Source: Big Mac Index

UNLEADED PETROL, PER ONE LITRE

CHANGE	▲ 73%
1997:	£0.67
2017:	£1.16

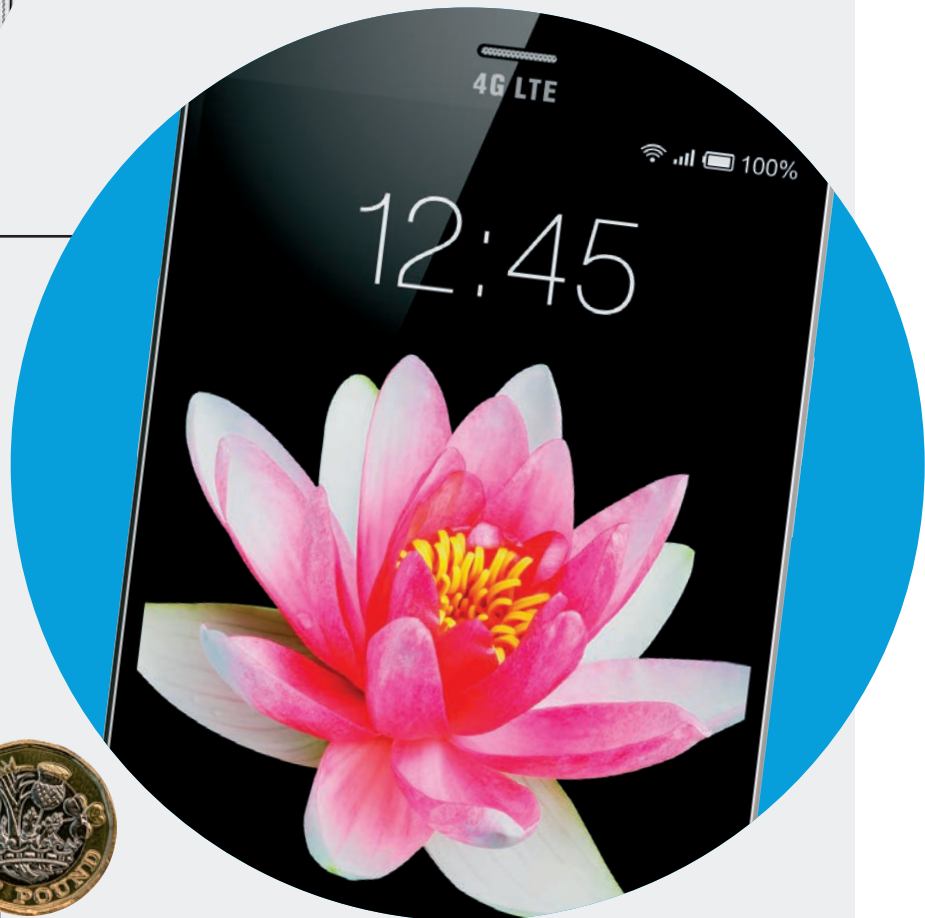
Source: CZMK
July 1997 vs March 2017



MOBILE PHONE

CHANGE	▲ 351%
1997:	£10.42 per month
2017:	£47.00 per month

Source: Currys ad Jan 1997/BT website 2017



CIGARETTES, 20 KING SIZE FILTER

CHANGE	▲ 223%
1997:	£2.94
2017:	£9.51

Source: ONS July 1997 vs May 2017



WEEKLY EARNINGS

CHANGE	▲ 68%
1997:	£320.50
2017:	£539.00

Source: ONS – median weekly earnings, UK, full-time employment

NEW RENAULT MEGANE

CHANGE	▲ 54%
1997:	£11,420.00
2017:	£17,540.00

Source: Daily Express advert, 1997

FIFA SOCCER MANAGER

CHANGE	▲ 83%
1997:	£29.99
2017:	£54.99

Source: Pre-order on Fifa 18 for PS4 vs Fifa Soccer Manager CD Rom