

The Grocer

Dairymen 2021: the features

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Editorial submissions direct to authors as shown below

Advertising enquires sam.dack@thegrocer.co.uk

State of the nation: sustainability (kevin.white@wrbm.com)

Submissions: Strict 12 July 2021 deadline

Sustainability across numerous areas is key to the future for the UK dairy. In fact, climate change is the biggest issue facing the industry. What is it doing to mitigate the impact on the planet – including but not limited to cutting carbon emissions to net zero? But it's not the only sustainability issue in the industry's headlights. How are such factors as government farming policy affecting suppliers? What other areas of sustainability are raising challenges – and what are the technological and scientific solutions?

Plant-based revolution: (george.nott@wrbm.com)

Submissions: 17 July 2021 deadline

Can UK suppliers keep up with the ever-growing demand for dairy alternatives? What trends are driving sales? Which plant-based suppliers are attracting big investment? Why? What moves are traditional dairy suppliers making into plant-based – and why? What advancements are being made in taste and texture of alternatives to make them like the real thing?

Movers & shakers: sustainability (henry.sandercock@wrbm.com)

Submissions deadline: TBC

Who are the people making the most important and/or innovative sustainability moves in dairy? Where do they work, and what are they doing? We meet workers from small and large business across the industry. *We will be putting out an online poll to ask for people to nominate themselves or colleague – a la 2020's dairy heroes.*

Africa: the new dairy frontier? (harry.holmes@wrbm.com)

Submissions: Strict 12 July 2021 deadline

Brexit has created a nightmare for dairy suppliers selling to the EU. No wonder they're looking to new markets – and Africa is one of them. What are the challenges and opportunities of exporting to the continent, particularly with regards to sustainability? Which countries are suppliers focusing on, and why? How can UK suppliers avoid accusations of exploitation and white saviour complex? Plus, in brief – what has been the impact of Brexit on UK cheese exports?

Creative Challenge (wordsbymegantatum@gmail.com)

We challenge a creative marketing agency to produce a recruitment campaign to increase diversity across dairy's workforce.

Consumers' attitude to dairy (daniel.selwood@wrbm.com)

From climate change and plastic packaging to animal welfare and health, our exclusive poll with Harris Interactive reveals how sustainability issues inform Brits' dairy shopping habits.

How to avoid greenwashing (daniel.selwood@wrbm.com) Q&A: on how to be sincerely eco-conscious in the modern dairy industry.