

The Grocer

Focus On: Jams, spreads and honey

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With prices creeping up through grocery, the effects are spreading into preserves. Jam prices have noticeably increased, and those for honey and nut butters are also inching up. Suppliers have warned that the price of fresh fruit, honey and edible oils could lead to higher price tags in store. So how are ingredient costs piling up for jam and spread suppliers? What's the impact on how retailers are thinking about ranging? And what does it mean for the category in terms of sales and future development?

War in Ukraine: Earlier this year a leading honey brand warned that Russia's invasion of Ukraine could disrupt the honey trade. How has it affected things?

Health: Reduced sugar and functional benefits have been increasingly touted by spread brands. How can health benefits continue to work as a selling point during the cost of living crisis?

Sustainability: What efforts are being undertaken by spread suppliers to improve the sustainability of their products. And how is it playing with retailers and shoppers?

Home baking: The lockdown boom in home baking was followed by a bust as people could once again leave their homes. What effect are rising living costs having, and what does it mean for spreads?

Innovations: We will profile 4 new products or ranges that have ideally not appeared in The Grocer before. We need launch date, rsp, and a hi-res picture of each