

# The Grocer

## Dairymen 2016

**Focus On: Dairy alternatives by Carina Perkins (carina.perkins@wrbm.com)**

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### The Story

**Dairy alternatives are now an established part of the dairy aisles, but they rely on very different supply chains to cow milk. So as demand for soy, almond and coconut milk goes through the roof, what are the major processors doing to secure future raw material supplies and boost manufacturing capacity?**

**The market:** How have dairy alternatives performed over the past year? What are the biggest areas of growth? Which brands are doing well? What is happening with NPD, pricing and retailer market share?

**Sourcing:** What are the challenges in sourcing the various raw materials used in dairy alternatives and how are processors and retailers securing supply. E.g Coconut shortages after bad weather, soy growing trial in Europe.

**Capacity:** What investments are processors and retailers making in UK infrastructure to produce these products?

**Dairy alternative ice creams:** There has been a sudden flurry of activity around dairy-free ice creams. So who are the coolest new innovators and are bigger brands starting to get in on the action?